



**2011-2012
ADVANCEMENT GUIDE
AND SCHEDULE**



ADVANCEMENT ACTIVITIES AND PARENTAL INVOLVEMENT

In order to provide an educational program at St. John's, it is necessary for the school community to participate in a comprehensive advancement program. Tuition alone does not cover the cost of education. All the activities are dependent on parent participation for their success and all programs have been very successful and assist the school in managing a sizable budget. Your participation in these activities is vital to the advancement program. Parents are encouraged to participate in all activities. It is necessary for you to evaluate your own circumstances in deciding how you are able to participate.

Parents are expected to participate in the MUSICAL, WALK-A-THON and RAFFLE CALENDARS as stated on the Tuition Agreement signed in January. Our experience tells us that all the events are fun, exciting and profitable both personally and school-wide.

Advancement Activities for 2011/2012:

THE ANNUAL FUND: ON GOING

St. John's School initiated an Annual Fund giving program. In our inaugural year the Annual Fund yielded \$40,000. The Annual Fund offers many people a vehicle to contribute to educational endeavors. The Annual Fund accepts contributions on a yearly basis from all friends of St. John's. Information is sent to families, parishioners and graduates. Thousands of men and women have graduated from St. John's School and are grateful for the education that was given to them through the sacrifices and gifts of family friends and parishioners of St. John's. Through the generosity of many, St. John the Baptist School will continue to offer quality education in our Catholic School environment.

WALK-A-THON: SEPTEMBER 26, 2011

This fundraiser is one of our most popular with the students. Each family is responsible to raise a minimum of \$25.00. This money can be gathered in several ways: Students can ask relatives, friends and neighbors to sponsor them by lap or a lump-sum donation; students can contribute half the money and the parents can match them. Creativity in gathering sponsors assists parents in fulfilling this responsibility. Students in grades 1-8 will walk at Emerson Park. Students in Kindergarten and Pre-K will walk around the school. The Walk-a-thon Guide gives details of the process. This fund-raiser is a major one for the school. Many families try to raise more than the minimum. This fund-raiser also requires the children to be very active and participate. It is not just the parents' responsibility.

NIGHT AT THE RACES: OCTOBER 15, 2011

October, 15, 2011 will find our school and community members gathered in a new event in the St. John School gym.

This is a DVD horse racing event where our attendees bet with “funny money” and can win a variety of prizes. No cash is bet or won. These are real horse races that have been run at famous tracks throughout the country. No results are known to anyone before the race. Ten races will be shown, food and drinks will be available along with a couple of raffles contributing to a fun night out.

RAFFLE CALENDARS: STUBS AND MONEY TO BE RETURNED BY DECEMBER 16, 2011

Beginning in September we will kick-off our 2012 Raffle Calendar fundraiser. These calendars have \$18,000 in prizes. Calendars are \$20 each and *every family is responsible to sell 10*. There is a prize for every day of ten months of 2012 ranging from \$35-\$500 in cash prizes. (No prizes are drawn in July and August) If your name is drawn it will be reentered to win more prizes. Winners will be notified by mail and names will also be printed in the church bulletin as well as our school website, www.stjohns-peabody.com

TALENT SHOW: FEBRUARY 3, 2012

Students in grades 4-8 may participate. This is the last event held during our annual Catholic Schools Week activities.

AUCTION: MARCH 24, 2012

Our annual Auction will be held Saturday, March 24, 2012. Attendees last year enjoyed a “food tasting” format. This provided a very sociable and fun evening and will be repeated this year.

MUSICAL: May 3, 4 & 5, 2012

Each year, St. John's School produces a Musical. Our music teacher and Ms. Kristen Bennett work with the students and the faculty to put together 2 wonderful nights of entertainment. A Saturday matinee, with the main cast only, has recently been added due to the popularity of this event. To make this Musical the marvelous fund-raiser that it is takes a lot of work. A Musical Ad Book is also part of the program. A committee of parents coordinate the gathering and tallying of ads, compile the ad book and sell tickets to each performance. Each family agrees to a minimum of \$25.00 for the Musical sponsorship. A 1/8 ad for the Musical book is \$35.00. A lot of families complete this requirement by getting an Ad from a local merchant

where they do business. Again, this is a major fund-raiser (approx. \$23,000). Many families bring in more than the required \$25.00 ad. Students and families, again, work for prizes. It is with a lot of work from each family that this fund-raiser is so successful.

*School Website: www.stjohns-peabody.com